

# CHIEF DATA & ANALYTICS OFFICERS FINANCIAL SERVICES

March 1-2, 2023 | etc.venues (4th Floor)

## ADDITIONAL BRANDING OPPORTUNITIES

**DEADLINE: FRIDAY, FEB 27**

**\*\*FIRST COME, FIRST SERVE**

Check out the virtual tour of the event space to best visualize the hot branding opportunities. [Visit here](#) and click on 'Tour' towards the bottom of the page.



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## GREETING SPONSOR

LIMIT: 1 SPONSOR

COST: \$7,500

- Have your company logo or design be the first thing that all attendees will see as they exit the elevator bank!
- Includes branding on both screens
- Sponsor to provide graphic provided by Corinium

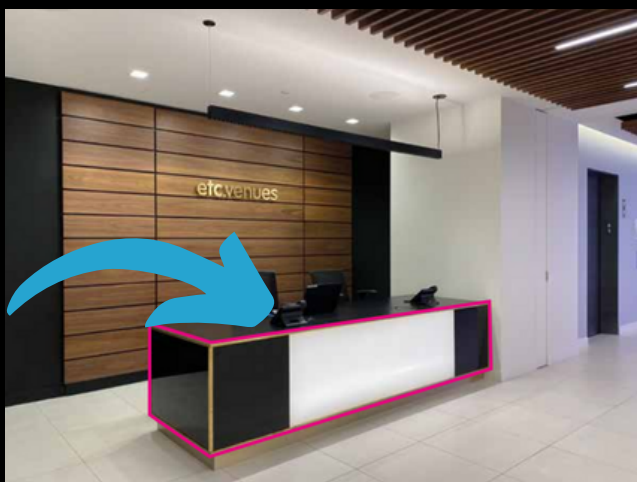


## ETC.VENUES RECEPTION DESK BRANDING

LIMIT: 1 SPONSOR

COST: \$6,500

- Just past the elevator bank and branding above, attendees will pass by the etc.venues reception desk on their way to registration/exhibits.
- Includes branding on the front panels and side panel
- Sponsor to provide graphic provided by Corinium
- Note: this is not the Corinium registration desk, however, it is used as a help desk for attendees regarding any questions via etc.venues



## COAT CHECK

LIMIT: 1 SPONSOR

COST: \$5,500

- Brand the coat check area where attendees will drop their coats or bags for the event!
- Includes branding on the entire desk
- Sponsor to provide graphic provided by Corinium



# ENTRANCE DOORS TO GENERAL SESSION



COST: \$6,000

LIMIT: 1 SPONSOR

- Brand the coat check area where attendees will drop their coats or bags for the event!
- Includes branding on the entire desk
- Sponsor to provide graphic provided by Corinium

# COFFEE STATION



COST: \$9,000

LIMIT: 1 SPONSOR

- One of the hottest branding options out there! Have your brand stand out by branding the coffee points.
- Includes branding on two coffee points; lower section as pictured
- Sponsor to provide graphic provided by Corinium

# CUSTOMIZED SHOW NAPKINS

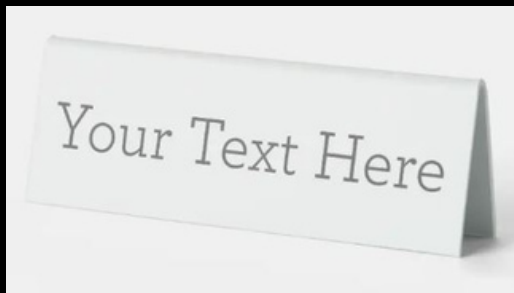


COST: \$1,500/Day

LIMIT: 1 SPONSOR/DAY

- Customized napkins will be used during the breakfast and all day coffee stations
- Your company logo will be included on the napkins. You pick the color napkin & one color imprint.

## TABLE TENT SPONSOR



LIMIT: 1 SPONSOR/DAY

COST: \$1,500/Day

- Have your own custom-made table tents which will be displayed prominently at the lunch table as a centerpiece. Lunch will be provided to every CDAO FS attendee in the exhibit hall.
- Sponsor is responsible for artwork.

## PODIUM SIGNAGE SPONSOR

LIMIT: 1 SPONSOR



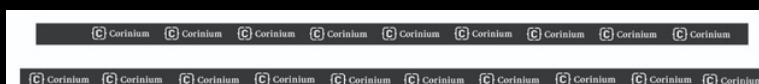
COST: \$10,000

- Have your logo featured on the podium signage during the event! This is a great sponsorship opportunity to get your logo out front and center!
- Corinium to include sponsors logo on the sign and we can also add in a line to visit your booth!

## LANYARDS

LIMIT: 1 SPONSOR

COST: \$7,500



- This exclusive opportunity puts your name front and center.
- Display your company's name and/or logo on the lanyards that hold attendees' name badges!
- Sponsor to provide lanyards

# BRANDED MICROPHONE COVER



LIMIT: 5 SPONSORS

COST: \$500

- Add some flare to your speaking session with a branded microphone cover!
- Full color printing, logo on each side of the cover.

# WELCOME BAG

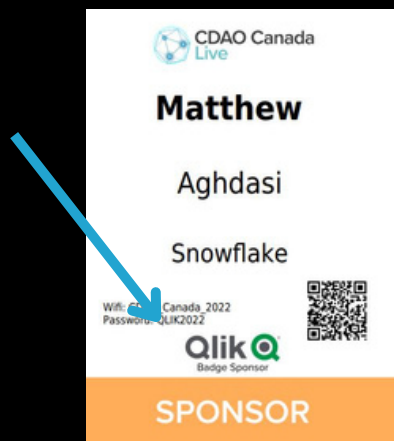


LIMIT: 1 SPONSOR

COST: \$9,000

- The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the conference. Maximize your visibility by sponsoring the 2022 Meeting Bag.
- Your company's logo appear prominently on the front of the bag.

# BADGE SPONSOR



LIMIT: 1 SPONSOR

COST: \$6,000

- Imagine your brand and special offer on the back of every attendee name badge, which is the official pass to all activities at CDAO FS!
- Sponsored logo will be featured on each badge.

# BATHROOM DECAL



COST: \$2,500

LIMIT: 1 SPONSOR

- Interested in an atypical sponsorship that will surely capture attendee's attention? Consider our Bathroom Decal sponsorship! Branded sponsor decals will be placed on bathroom located directly on the event floor.
- A total of (20) 5" diameter circle clings. (Sponsor to provide high-resolution color artwork no later than deadline.)

# WELLNESS KIT

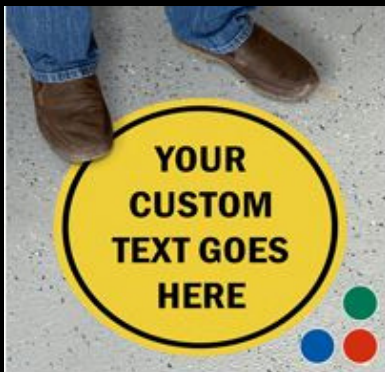


COST: \$3,500

LIMIT: 1 SPONSOR

- This creative giveaway is sure to be a crowd pleaser packed with all the essentials to rebound for the day!
- Includes: 2 Life Savers Mints, 1 Advil Packet, 1 Antacid Tablets , 2 Antimicrobial Hand Wipes, Emergen-C Vitamin Supplement, and 2 Device Wipes

# EXHIBIT HALL FLOOR STICKERS



COST: \$3,000

LIMIT: 3 SPONSORS

- Drive traffic to your booth from the show entrance with customized graphics that adhere to the show floor carpet and mark the path to your exhibit booth.
- Opportunity for four (4) round floor graphics to be placed throughout the tradeshow floor (locations to be mutually agreed upon by event staff and sponsor).

**LOOKING FOR SOMETHING NOT LISTED?  
JUST LET ME KNOW!**



If you are interested in any additional branding items that are not listed, please reach out to me! I'm happy to look into your suggestion and provide the pricing for you.

Molly Alexander

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