

## GENERATE 10X ROI THROUGH ARTIFICIAL INTELLIGENCE AND ADVANCED ANALYTICS



**80+**

Fortune 1000 Clients  
Across Industries



**80%**

Repeat Business  
From Existing Clients



**3000+**

Data Scientists,  
Business Consultants  
and Data Engineers

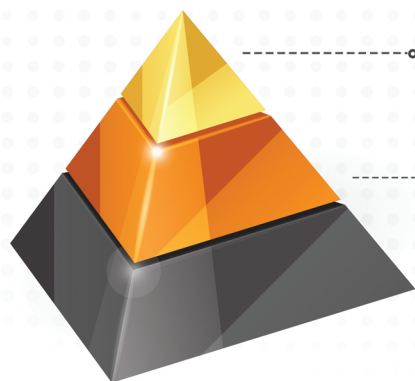


**<15%**

Attrition and  
Highly engaged team

Offices in the US, India, Singapore, the UK, Canada, Australia

### Services Portfolio



AI, Advanced Analytics,  
Data Science

Business Insights  
and Analytics

Data/AI/ML  
Engineering

### Analytics Accelerators

#### Solutions



Emerging  
Trends



Underwriting  
Prefill



Marketing Mix  
Optimization

#### Process Accelerators



External Data  
Enrichment



Modelling  
Work Bench



Tiger ML

Decrease time to market by **upto 75%** by using our Accelerators

### Select Clients



## Business Value Delivered



### Marketing Analytics

Reduced customer acquisition costs by 50% by developing an automated campaign analytics platform for a top 5 global credit card issuer.



### Customer Analytics

Saved USD 100M for a leading US banking and brokerage firm by building churn models to identify attrition risk and guide interventions.



### Computer Vision Platform

Helps democratize, standardize, and scale up the consumption of computer vision-based automation and insights globally for improving operational and sales KPIs



### Pricing Analytics

Built a semi-automated pricing engine to generate SKU-level selling price guidance for use by salespeople in their negotiations.



### R&D and Innovation

Identified USD 200M business opportunity in emerging flavors and product claims for a top global F&B major.



### Supply Chain Analytics

Dynamic Inventory Order Allocation for a large Sports Apparel & Footwear Retailer resulted in potential \$10+ B revenue impact globally



### Analytics Data Platforms

A data engineering process of 100GB data volume daily with varying velocities (twice daily to monthly)



### External Data Intergration

Shortened application pre-fill time by over 60% by using external data sources to fetch firmographic information for one of the world's largest P&C insurers. Saw significant reduction in application abandonment for SMB portfolio.



### External Data Hub

Built robust data and analytics platform that can host structured, semi-structured and unstructured data to support various analytics and reporting needs.

## Recognition

**FORRESTER®**

Featured In Forrester's  
'40 AiService Providers'  
For 2021

**Inc.  
5000**

America's Fastest  
Growing Companies  
2018-2022

**\*ISG**

Best Digital Transformation  
Story 2021 In Transportation  
And Logistic Industry

**Deloitte.**

India's Fastest  
Growing Tech  
Companies 2016-2020

**FT FINANCIAL  
TIMES**

America's And Apac's  
Fastest Growing  
Companies 2020, 2021

**ET THE ECONOMIC TIMES**

India's Growth  
Champions 2020-2022

**Great  
Place  
To  
Work.**

**Certified**  
July 2022 - July 2023, India

**Gartner**

Significant Vendor In  
Gartner's 2019 Market Guide  
For Analytics Service

**NASSCOM®**

Ai Game Changer  
Awards 2021

**Microsoft**

Singapore Partner  
Of The Year 2021