



BigID's data intelligence platform enables organizations to know their enterprise data and take action for privacy, protection, and perspective. By applying advanced machine learning and deep data insight, BigID transforms data discovery and data intelligence to address data privacy, security, and governance challenges across all types of data, in any language, at petabyte-scale, across the data center and the cloud.

BigID's Breach Data Investigation App helps organizations determine the extent of an impact of data breach. Accurately identify affected individuals, better meet breach notification reporting timeline requirements, and speed up investigation response. Multiple standards and regulations such as GDPR, CCPA, LGPD & state laws like NY SHIELD mandate reporting timelines and breach notification plans.

## Breach Data Investigation App

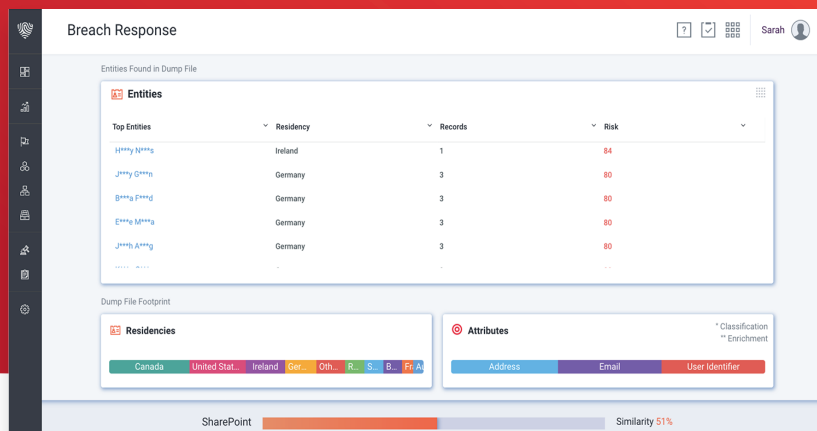
- ▶ Accurately determine which users and personal data sets have been impacted by a data breach
- ▶ Generate reports on which individuals and personal data attributes were exposed in the data breach for regulators and auditors
- ▶ Identify which individuals to notify based on data mapping and inventory to comply with breach notification timeline requirements policy
- ▶ Identify impacted user's residency to more easily tailor response to regulation-specific requirements
- ▶ Automatically compare breach data from pastebin to internal data inventories to determine likelihood of undetected breach

## Reduce Incident Response Times

Identify Whose Data was Compromised During a Data Breach and Simplify Incident Response

## BigID App Framework

Automate Action With Apps for Data Privacy, Protection, and Perspective



### Data Privacy Apps

- ▶ PI/PII Inventory
- ▶ DSAR Fulfillment Automation
- ▶ Data Processing & Sharing
- ▶ Consent Governance
- ▶ Privacy Portal

### Data Protection Apps

- ▶ Remediation
- ▶ Data Access Intelligence
- ▶ Labeling
- ▶ Breach Data
- ▶ Data Risk

### Data Perspective Apps

- ▶ Data Quality
- ▶ Retention Management
- ▶ Stewardship Self-service
- ▶ Advanced Profiling
- ▶ Data Lineage

